



## Bay Nature Local Hero Awards Gala

*Look deep into nature, and then you will understand everything better.*

*Organizational Sponsorships 2019*



The **Bay Nature Local Hero Awards Gala** is an annual event honoring conservation heroes in the San Francisco Bay Area. 250 nature advocates, outdoor enthusiasts, and conservation agency leaders come together to honor our Local Heroes and enjoy an hors d'oeuvres reception, elegant sit-down dinner, and nature-themed auction.

The gala will be held on **March 31<sup>st</sup>, 2019** at **The Berkeley City Club**. This year's event will feature an exclusive VIP reception for sponsors of \$1,000 or more, with the opportunity to mingle with Bay Nature heroes, board, staff, and special guests in an intimate environment.

**Sunday, March 31<sup>st</sup>, 2019**

**Berkeley City Club**  
2315 Durant Avenue  
Berkeley, CA 94704



### ***Program***

**5:00 – 5:45 p.m.** VIP Reception

**5:30 – 7:00 p.m.** General Reception

**7:00 – 8:30 p.m.** Dinner & Program

# Raise your visibility with Bay Nature's dedicated following

<b>55,000</b>	<b>15,000</b>	<b>10,300</b>	<b>8,500</b>	<b>1,000</b>	<b>250</b>
					
Monthly visitors to baynature.org	Quarterly Bay Nature magazine readers	Connections E-newsletter subscribers	Facebook followers	Print invitation recipients	Local Hero Awards guests

## Join the community of Bay Nature supporters

*2018 Local Hero Awards sponsors:*



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## Organizational Sponsorship Benefits

	Coho Salmon	Mariposa Lily	Green Hairstreak	Anna's Hummingbird	Valley Oak
<b>BENEFITS</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$15,000+</b>
Event Tickets	<i>2 tickets</i>	<i>5 tickets</i>	<i>Table: 9 tickets</i>	<i>12 tickets</i>	<i>15 tickets</i>
1-year subscription to <i>Bay Nature</i> magazine					
Recognition on Local Hero Awards webpages					
Recognition in event invitation					
Recognition in event program book					
Invitations for you and your guests to VIP reception					
Featured on event signage					
Featured in event slide show					
Logo printed in event program book					
Recognition on Bay Nature's social media channels					
Featured in event email communications					
Banner ad in Bay Nature e-newsletter					
Invitations to issue release parties and special events					
Half-page ad in <i>Bay Nature</i> magazine					

**Don't see a sponsorship level that works for you?** Please contact Laney Ennis at [laney@baynature.org](mailto:laney@baynature.org) or (510) 528-8550 x103 to discuss custom sponsorship packages.

*For federal income tax purposes, you can deduct as a charitable contribution the price of your sponsorship less the fair market value (\$100) of each ticket used.*