

**Bay Nature Local Hero Awards Gala**

*Look deep into nature, and then you will understand everything better.*

Organizational Sponsorships 2019



The **Bay Nature Local Hero Awards Gala** is an annual event honoring conservation heroes in the San Francisco Bay Area. 250 nature advocates, outdoor enthusiasts, and conservation agency leaders come together to honor our Local Heroes and enjoy an hors d’oeuvres reception, elegant sit-down dinner, and nature-themed auction.

The gala will be held on **March 31st, 2019** at **The Berkeley City Club.** This year’s event will feature an exclusive VIP reception for sponsors of $1,000 or more, with the opportunity to mingle with Bay Nature heroes, board, staff, and special guests in an intimate environment.

**Sunday, March 31st, 2019**

**Berkeley City Club**

2315 Durant Avenue

Berkeley, CA 94704

 ***Program***

 **5:00 – 5:45 p.m.** VIP Reception

**5:30 – 7:00 p.m.** General Reception

 **7:00 – 8:30 p.m.** Dinner & Program

**Raise your visibility with Bay Nature’s dedicated following**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **55,000****Laptop**Monthly visitors to baynature.org | **User8,500**Facebook followers | **Open Book15,000**Quarterly *Bay Nature* magazine readers | **Open envelope10,300**Connections E-newsletter subscribers | **Diploma1,000**Print invitation recipients | **Dance250**Local Hero Awards guests |

**Join the community of Bay Nature supporters**

2019 Local Hero Awards sponsors:

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**Bay Nature Local Hero Awards Gala 2019**

Organizational Sponsorship Benefits

Figure 1

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|  | **Coho Salmon** | **Mariposa Lily** | **Green Hairstreak** | **Anna’s Hummingbird** | **Valley** **Oak** |
| **BENEFITS** | **$1,000** | **$2,500** | **$5,000** | **$10,000** | **$15,000+** |
| Event Tickets | *2 tickets* | *5 tickets* | ***Table:****9 tickets*  | *12 tickets* | *15 tickets* |
| 1-year subscription to *Bay Nature* magazine | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Recognition on Local Hero Awards webpages | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Recognition in event invitation | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Recognition in event program book | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Invitations for you and your guests to VIP reception | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Featured on event signage | Fir tree | Fir tree | Fir tree | Fir tree | Fir tree |
| Featured in event slide show |  | Fir tree | Fir tree | Fir tree | Fir tree |
| Logo printed in event program book  |  | Fir tree | Fir tree | Fir tree | Fir tree |
| Recognition on Bay Nature’s social media channels |  |  | Fir tree | Fir tree | Fir tree |
| Featured in event email communications |  |  | Fir tree | Fir tree | Fir tree |
| Banner ad in Bay Nature e-newsletter  |  |  |  | Fir tree | Fir tree |
| Invitations to issue release parties and special events |  |  |  | Fir tree | Fir tree |
| Half-page ad in *Bay Nature* magazine  |  |  |  |  | Fir tree |
|  |  |  |  |  |  |  |

**Don’t see a sponsorship level that works for you?** Please contact Laney Ennis at **laney@baynature.org** or (510) 528-8550 x103 to discuss custom sponsorship packages.

*For federal income tax purposes, you can deduct as a charitable contribution the price of your sponsorship less the fair market value ($100) of each ticket used.*