

Bay Nature's 2020 Local Hero Awards

Sunday, March 22nd, 2020

5:00 – 8:00 pm

Berkeley City Club



Bay Nature: Bay Nature's mission is to connect the residents of the San Francisco Bay Area to local nature so they care about and take action for the natural world. We believe that the more people learn about and are inspired by nature, the more they see themselves as stewards of it. Through *Bay Nature* magazine and baynature.org, we publish award-winning environmental science and conservation stories that bring people closer to the natural world.

Bay Nature Local Hero Awards: The Local Hero Awards is an annual event honoring "local heroes"—four special individuals who are helping protect local nature and connect people to the Bay Area's natural world. Each year 250 nature advocates, outdoor enthusiasts, and conservation nonprofit and agency leaders come together to celebrate Bay Nature's Local Heroes. Guests enjoy an hors d'oeuvres reception, elegant sit-down dinner, a nature-themed auction and presentations by each of the honorees.

Berkeley City Club: The Berkeley City Club, also known as the "Little Castle," was designed by renowned local architect Julia Morgan and built in 1927 as a women's activity center. This beautiful building, located at 2315 Durant Avenue in Berkeley, is listed on the National Register of Historic Places and is well worth a visit.

Sponsorship: We invite you to sponsor the Local Hero Awards celebration, to honor our Local Heroes, help cover the costs of the event, and to help keep Bay Nature publishing. Your sponsorship will also give your organization visibility among Bay Nature's audience: the Bay Area's most engaged nature-lovers.



Raise your visibility with Bay Nature's dedicated following

<p>55,000</p>  <p>Monthly visitors to baynature.org</p>	<p>10,500</p>  <p>Facebook followers</p>	<p>24,000</p>  <p>Quarterly <i>Bay Nature</i> magazine readers</p>	<p>15,200</p>  <p>E-newsletter subscribers</p>	<p>1,000</p>  <p>Print invitation recipients</p>	<p>250</p>  <p>Local Hero Awards guests</p>
---	--	--	---	--	---

Join the community of Bay Nature supporters

2019 Local Hero Awards sponsors:



Bay Nature Local Hero Awards Gala 2020

Organizational Sponsorship Benefits

BENEFITS	Valley Oak	Anna's Hummingbird	Green Hairstreak	Mariposa Lily	Coho Salmon
Sponsorship Level	\$15,000+	\$10,000	\$5,000	\$2,500	\$1,000
	<i>Lead Sponsor</i>	<i>Lead Sponsor</i>	<i>Lead Sponsor</i>	<i>Lead Sponsor</i>	
Event Tickets	20 tickets	15 tickets	<i>Table:</i> 10 tickets	5 tickets	2 tickets
Recognition on Local Hero Awards webpages, in program book, and on event signage	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Listing</i>
Listing in event invitation					
1-year subscription to <i>Bay Nature</i> magazine to share	10 subscriptions	5 subscriptions	5 subscriptions	5 subscriptions	2 subscriptions
Recognition as lead sponsor in event slide show and email communications					
Chaperoned post on Bay Nature's Facebook or Instagram channel					
Banner ad in Bay Nature e-newsletter					
Complimentary champagne for your table					
Ad in <i>Bay Nature</i> magazine	$\frac{1}{2}$ page ad	$\frac{1}{4}$ page ad			
Stand-alone slide in event slide show					

Don't see a sponsorship level that works for you? Please contact Margie Ryan at margie@baynature.org or (510) 528-8550 x105 to discuss custom sponsorship packages.

For federal income tax purposes, you can deduct as a charitable contribution the price of your sponsorship less the fair market value (\$100) of each ticket used.