

Invitation to Sponsor
Bay Nature's 2021 Local Hero Awards
A virtual celebration



Sunday, April 11th, 2021 5:00 – 6:15 pm
and
Tuesday, April 13th, 2021, 4:00 – 5:00 pm

Every year, the Bay Area nature and conservation community comes together to celebrate a handful of amazing individuals—activists who, through their passion for the natural world, are making a difference in our precious Bay Area environment. **Bay Nature invites you to be a part of this celebration by becoming an individual sponsor and attending two joyful virtual gatherings this spring.** This two-event digital format provides a wonderful opportunity to hear in more depth from our inspirational Local Heroes and learn about the unique role Bay Nature plays in our community.

Bay Nature's mission is to connect the people of the San Francisco Bay Area to our natural world and motivate people to solve problems with nature in mind. A Berkeley-based nonprofit, Bay Nature publishes the award-winning *Bay Nature* magazine and baynature.org and is known for its high-quality environmental journalism. **We believe that the more people learn about and are inspired by nature, the more they see themselves as its stewards.** The year 2021 celebrates the 11th year of the Bay Nature Local Hero Awards and the 21st year of publishing *Bay Nature*.



Sponsorship Benefits

BENEFITS	Green Hairstreak	Mariposa Lily	Coho Salmon	Abalone
Sponsorship Level	\$5,000+	\$2,500	\$1,000	\$500
	<i>Lead sponsor</i>	<i>Lead sponsor</i>		
Recognition on Local Hero Awards webpages and at virtual events	<i>Logo</i>	<i>Logo</i>	<i>Listing</i>	<i>Listing</i>
1-year subscription to <i>Bay Nature</i> magazine to share	<i>10 subscriptions</i>	<i>5 subscriptions</i>	<i>2 subscriptions</i>	<i>1 subscription</i>
Thank-you gift basket delivered to your home				
Recognition live at virtual events				
Listing as lead sponsor in event slide shows and email communications				

Don't see a sponsorship level that works for you? Please contact Regina Starr Ridley at regina@baynature.org to discuss custom sponsorship packages.

