

# Organizational Sponsor Invitation

## Bay Nature's 2023 Local Hero Awards



*Sunday, March 26th, 2023\**  
*David Brower Center, Berkeley, CA*

\*We look forward to celebrating with you in-person! Please note we have the flexibility to switch to a virtual celebration in the event of a change in public health conditions.

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Every year, the Bay Area nature and conservation community comes together to celebrate a handful of amazing individuals—activists who, through their passion for the natural world, are making a difference in our precious Bay Area environment. We were able to hold the 2022 event in person and look forward to doing so again in 2023.

At this year's Local Hero Awards, guests will enjoy a presentation by each of the heroes followed by a lively reception with drinks and hors d'oeuvres.

Bay Nature invites you to be a part of this celebration by becoming an organizational sponsor. With your presence as a sponsor, you'll join other notable Bay Area organizations in showing support for the 2023 Local Heroes.

You'll be appreciated by the 150 Bay Area individuals in attendance—conservation professionals, policymakers, educators, nature advocates, and outdoor enthusiasts—who care deeply about nature and conservation. All sponsorships include subscriptions to *Bay Nature* magazine and promotional exposure. (See the next page for sponsorship level details. Commit now for maximum exposure!)

Bay Nature's mission is to connect the people of the San Francisco Bay Area to our natural world and motivate people to solve problems with nature in mind. A Berkeley-based nonprofit, Bay Nature publishes the award-winning *Bay Nature* magazine and baynature.org and is known for its high-quality environmental journalism. We believe that the more people learn about and are inspired by nature, the more they see themselves as its stewards. The year 2023 celebrates the 13th year of the Bay Nature Local Hero Awards and the 23<sup>rd</sup> year of publishing Bay Nature.



# Raise your visibility with Bay Nature's dedicated following

90,000



Average monthly visitors to baynature.org

38,000+



Followers across all social media channels

15,000+



Quarterly Bay Nature magazine readers

19,000+



E-newsletter subscribers

150



In-person Local Hero Awards attendees

## Organizational Sponsorship Benefits

BENEFITS	Valley Oak	Anna's Hummingbird	Green Hairstreak	Mariposa Lily	Coho Salmon
Sponsorship Level	\$15,000+	\$10,000	\$5,000	\$2,500	\$1,000
	<i>Lead sponsor</i>	<i>Lead sponsor</i>	<i>Lead sponsor</i>	<i>Lead sponsor</i>	
Complimentary event tickets	12 tickets	10 tickets	6 tickets	4 tickets	2 tickets
Recognition on Local Hero Awards webpages, on event signage, and in invitation and program book	Logo	Logo	Logo	Logo	Listing
1-year subscription of Bay Nature magazine to share	15 subscriptions	10 subscriptions	5 subscriptions	2 subscriptions	1 subscription
Listing as lead sponsor in event slideshow and email communications					
Advertisement or promotion in Bay Nature's email newsletter					
Print ad in Bay Nature magazine or digital ad on baynature.org	1/2 page ad or digital ad	1/4 page ad or digital ad			
E-Newsletter feature					

Don't see a sponsorship level that works for you? Please contact Barbara Butkus at [barbara@baynature.org](mailto:barbara@baynature.org) to discuss custom sponsorship packages.