

# Individual Sponsor Invitation

## Bay Nature's 2024 Local Hero Awards



*Sunday, April 7, 2024*  
*David Brower Center, Berkeley, CA*

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Every year, the Bay Area nature and conservation community comes together to celebrate a handful of amazing individuals—activists who, through their passion for the natural world, are making a difference in our precious Bay Area environment.

At this year's local hero awards, guests will enjoy a presentation by each of the heroes followed by a lively reception with drinks and hors d'oeuvres.

Bay Nature invites you to be a part of this celebration by becoming an individual sponsor. By becoming a sponsor, you join the ranks of Bay Nature's top supporters who have made it possible for us to honor 47 heroes over the past 13 years.

Bay Nature's mission is to connect the people of the San Francisco Bay Area to our natural world and motivate people to solve problems with nature in mind. We believe that the more people learn about and are inspired by nature, the more they see themselves as its stewards. The year 2024 celebrates the 14<sup>th</sup> year of the Bay Nature Local Hero Awards and the 24<sup>th</sup> year of publishing *Bay Nature*.

\*We look forward to celebrating with you in-person! Please note we have the flexibility to switch to a virtual celebration in the event of a change in public health conditions.



## Individual Sponsorship Benefits

| BENEFITS  | Green Hairstreak  | Mariposa Lily   | Coho Salmon   | Abalone   |
|---|---|---|---|---|
| Sponsorship Level   | \$5,000+  | \$2,500   | \$1,000   | \$500   |
|   | <i>Lead sponsor</i>   | <i>Lead sponsor</i>   |   |   |
| Complimentary event tickets   | <i>6 tickets</i>  | <i>4 tickets</i>  | <i>2 tickets</i>  | <i>1 ticket</i>   |
| Recognition on Local Hero Awards webpages, on event signage, and in invitation and program book |    |    |    |    |
| 1-year subscription of <i>Bay Nature</i> magazine to share                                      | <i>6 subscriptions</i>  | <i>4 subscriptions</i>  | <i>2 subscriptions</i>  | <i>1 subscription</i>   |
| First notice to sign up for a naturalist-led hike in celebration of the awards                  |  |  |  |  |
| Listing as lead sponsor in event slideshow and email communications                             |  |  |   |   |
| Complimentary Bay Nature goodie bag   |  |  |   |   |

Don't see a sponsorship level that works for you? Please contact Barbara Butkus at [barbara@baynature.org](mailto:barbara@baynature.org) to discuss custom sponsorship packages.

*For federal income tax purposes, you can deduct as a charitable contribution the price of your sponsorship less the \$25 fair market value of each ticket used.*

